



FOR IMMEDIATE RELEASE

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NAPFA Announces Interim CEO Leslie M. Stokes

CHICAGO, IL – October 25, 2022 — The National Association of Personal Financial Advisors (NAPFA) announced that Leslie M. Stokes will begin her role today as NAPFA’s Interim CEO.

An experienced C-level executive, Stokes has worked for various associations throughout her career and is currently the Vice President for Vetted Solutions, the lead specialist in providing interim leadership solutions in the association and nonprofit sectors.

Stokes’ current role includes sourcing and placing C-level executives for prominent organizations experiencing growth and transformations. Additionally, she has experience in executive search, organizational transition, association management, strategic long-term planning, UX, customer journey maps, branding strategy, market research, organizational change, operations, membership engagement, sales, and diversity, inclusion, and equity programs.

Stokes will act as Interim CEO for NAPFA through the departure of current CEO Geoffrey Brown, CAE, who will end his tenure November 15, and until a permanent CEO has been determined.

“We look forward to working with Leslie and the Vetted Solutions team to guide us through this transition and as we find a permanent CEO,” says Jeff Jones, NAPFA Chair. “With her expertise and knowledge of association management and organizational leadership transitions, we are confident that she will lead NAPFA and the Board of Directors effectively during her time with us.”

About NAPFA

Since 1983, the National Association of Personal Financial Advisors has provided Fee-Only financial advisors across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,400 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at www.napfa.org.