



FOR IMMEDIATE RELEASE

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Contact: Emily Harris

harrise@napfa.org

Wendy Hartman, CFP® Appointed 2023 NAPFA Board Chair-Elect

CHICAGO, IL – August 8, 2022— The National Association of Personal Financial Advisors (NAPFA) has elected Wendy Hartman to serve as the Chair-Elect in the 2022-2023 term. Hartman is the President of Buckingham Strategic Wealth in St. Louis, Mo.

Hartman received a bachelor's degree from Truman State University and an MBA from Saint Louis University. She holds the CERTIFIED FINANCIAL PLANNER™ professional designation. Hartman started her career as a wealth advisor, specializing in working with generations of families to preserve their legacy and advance their values to future generations. She served as a strategic advisor at Enterprise Trust Company, a portfolio analyst with First Banks, Inc., and an equity analyst for Bank of America Capital Management. She has worked at Buckingham Strategic Wealth since 2010; as the president, she is responsible for providing strategic leadership to the firm by working with the board of directors and advisory department leaders to oversee and implement goals and team plans to achieve strategic priorities.

Hartman has played an active role in NAPFA for several years. She previously served as a member of the Midwest Region Board of Directors and currently serves as the association's Secretary-Treasurer. "I am honored to have been named Chair-Elect and to continue my volunteer service and presence on the NAPFA Board of Directors," says Hartman. "I am grateful to work alongside so many who are as passionate around the impact in our growing professional community and to be a key driver in our forward progress! I have truly enjoyed my involvement with NAPFA on many levels and it is a rewarding experience to see the great strides we are making on all levels of professional education, consumer awareness, and the client experience."

Karla McAvoy, current NAPFA Board Chair, is delighted to have Hartman as the incoming Chair-Elect. "I am so pleased that Wendy was selected as NAPFA Chair-Elect. As a seasoned advisor and firm executive, she brings an unparalleled level of experience to this role. She has proven herself to be a thoughtful leader during her Board service and exudes a kindness and inclusiveness that will help the NAPFA thrive under her stewardship. She is passionate about fee-only financial planning and NAPFA, and we are immensely fortunate to have her as a leader in the community."

Hartman's role as Chair-Elect will begin September 1, 2022, at the start of NAPFA's fiscal year.

About NAPFA

Since 1983, the National Association of Personal Financial Advisors has provided Fee-Only financial advisors across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,400 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at www.napfa.org.