



**FOR IMMEDIATE RELEASE**

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**The National Association of Personal Financial Advisors (NAPFA) Names Kathryn A. Dattomo, MNA, CAE, CFRE Chief Executive Officer**

CHICAGO, IL – February 13, 2023 - The National Association of Personal Financial Advisors (NAPFA), the country's leading professional association of Fee-Only financial advisors announced today that it has appointed Kathryn A. Dattomo, MNA, CAE, CFRE as its Chief Executive Officer.

Founded in 1983, NAPFA is an engaged community of Fee-Only, fiduciary financial planners that provides education, professional connections, business development resources, and advocacy – all in support of members' success. Headquartered in Chicago, IL, NAPFA represents the professional interests of more than 4,500 members throughout the U.S. and abroad.

Effective March 13, in her new role as CEO, Dattomo will be responsible for leading NAPFA's dedicated team of professionals while growing the value of the organization to its members, donors, sponsors, partners and other stakeholders. She will lead efforts in key areas of Advocacy, DEI, and Professional Excellence and expand the organization's programs while growing and strengthening its membership base.

Dattomo brings extensive experience in association management, including strategic planning, non-dues revenue, marketing communications, education programs and member engagement. Previously, Dattomo served as Chief Development Officer at the American Association of Neurological Surgeons (AANS), where she led the Neurosurgery Research & Education Foundation (NREF), industry relations and marketing communications.

Prior to that, she served for 15 years at the American Society of Gastrointestinal Endoscopy (ASGE) as Executive Director of the ASGE Foundation. Dattomo completed her undergraduate degree at DePauw University, holds a Master of Nonprofit Administration degree from North Park University and is both a Certified Association Executive (CAE) and a Certified Fund Raising Executive (CFRE).

"Kathryn's strategic drive and her long, distinguished career in the association management community make her the perfect choice to lead NAPFA into the next phase of its development," said Jeff Jones, CFP®, EA, MS, NAPFA Board Chair. "We're thrilled to welcome Kathryn aboard."

“As a veteran association professional, I’m very excited to join NAPFA, the leading organization for Fee-Only financial advisors,” said Dattomo. “NAPFA’s commitment to professional development and member success mirrors my own values and I look forward to upholding the organization’s strong priorities and expanding its reach to advance NAPFA, the member community and the financial planning profession.”

The search was conducted by association and Non-Profit search experts Vetted Solutions.

**About NAPFA**

Since 1983, the National Association of Personal Financial Advisors has provided Fee-Only financial advisors across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,500 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at [www.napfa.org](http://www.napfa.org).