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### **NAPFA Members Launch Black & Latinx Intern Program**

Chicago, IL – Members of the National Association of Personal Financial Advisors (NAPFA) have partnered to launch the BLatinX Internship Program (BLX) for the summer of 2021. Chloe Moore, Luis Rosa, Emlen Miles-Mattingly and Shawn Tydlaska – all fee-only advisors – developed the program to increase diversity and representation in the financial planning industry in the wake of George Floyd’s death and in the spirit of the Black Lives Matter movement.

According to the CFP Board and the US Census Bureau, only 3.8% of certified financial planners (CFPs) are Black or Latinx, while these groups make up more than 31% of the demographics of the United States.

“Our goal is to place 100 interns, but we think we will have enough supply and demand to place 200,” shared Shawn Tydlaska. So far, more than 20 firms across the country have committed to host a Black or Latinx intern for eight weeks this summer, including:

Ballast Point Financial Planning  
Build A Better Financial Future  
Citrine Capital  
Deliberate Finances  
Divine Wealth Strategies  
Eagle Grove Advisors  
Equalis Financial  
Financial Planning Fort Collins  
Fit Advisors  
Gen Next Wealth  
Gen Y Planning  
Geometric Wealth Advisors

Hill Investment Group  
Homrich Berg Wealth Management  
Jason Howell Company  
Lumina Financial Consultants  
MainStreet Planning  
Mana Financial Life Design  
Rooted Planning Group  
RTD Financial  
Sendero Wealth Management  
South Bay Financial Partners  
Worth Winning

--more--

“The most successful internships include a wide variety of meaningful projects and relationships,” said Emlen Miles-Mattingly. “While we will provide general guidelines, we hope firms will give the interns exposure to all parts of the business including sitting in on client meetings to observe and take notes.”

The BLatinX Internship Program has NAPFA’s full support.

“This grassroots effort fits seamlessly with our organization’s vision to become the standard for diverse advisors,” shared Geof Brown, NAPFA CEO. “We will proudly encourage our members to participate as part of our diversity & inclusion initiatives.”

If you are interested in participating as a firm or intern, apply by Jan. 22, 2021.

For an overview of the program including requirements and timelines, visit [www.BLXinternship.org](http://www.BLXinternship.org) or follow along on Twitter @BLXinternship.

#### **About NAPFA**

Since 1983, The National Association of Personal Financial Advisors has provided Fee-Only financial planners across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,000 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning.

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