For Immediate Release: Dec. 14, 2020

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NAPFA Members Launch Black & Latinx Intern Program

Chicago, IL – Members of the National Association of Personal Financial Advisors (NAPFA) have partnered to launch the BLatinX Internship Program (BLX) for the summer of 2021. Chloe Moore, Luis Rosa, Emlen Miles-Mattingly and Shawn Tydlaska – all fee-only advisors – developed the program to increase diversity and representation in the financial planning industry in the wake of George Floyd’s death and in the spirit of the Black Lives Matter movement.

According to the CFP Board and the US Census Bureau, only 3.8% of certified financial planners (CFPs) are Black or Latinx, while these groups make up more than 31% of the demographics of the United States.

“Our goal is to place 100 interns, but we think we will have enough supply and demand to place 200,” shared Shawn Tydlaska. So far, more than 20 firms across the country have committed to host a Black or Latinx intern for eight weeks this summer, including:

Ballast Point Financial Planning  Hill Investment Group
Build A Better Financial Future  Homrich Berg Wealth Management
Citrine Capital  Jason Howell Company
Deliberate Finances  Lumina Financial Consultants
Divine Wealth Strategies  MainStreet Planning
Eagle Grove Advisors  Mana Financial Life Design
Equalis Financial  Rooted Planning Group
Financial Planning Fort Collins  RTD Financial
Fit Advisors  Sendero Wealth Management
Gen Next Wealth  South Bay Financial Partners
Gen Y Planning  Worth Winning
Geometric Wealth Advisors

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“The most successful internships include a wide variety of meaningful projects and relationships,” said Emlen Miles-Mattingly. “While we will provide general guidelines, we hope firms will give the interns exposure to all parts of the business including sitting in on client meetings to observe and take notes.”

The BLatinX Internship Program has NAPFA’s full support.

“This grassroots effort fits seamlessly with our organization’s vision to become the standard for diverse advisors,” shared Geof Brown, NAPFA CEO. “We will proudly encourage our members to participate as part of our diversity & inclusion initiatives.”

If you are interested in participating as a firm or intern, apply by Jan. 22, 2021.

For an overview of the program including requirements and timelines, visit www.BLXinternship.org or follow along on Twitter @BLXinternship.

About NAPFA
Since 1983, The National Association of Personal Financial Advisors has provided Fee-Only financial planners across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,000 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning.

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