

NAPFA Statement on Solidarity with the Asian-American and Pacific Islander (AAPI) Community

The National Association of Personal Financial Advisors (NAPFA) condemns the violent attacks against the Asian-American and Pacific Islander (AAPI) community. NAPFA believes that acts motivated by racism and prejudice go against the mission of our Diversity Equity and Inclusion (DEI) Initiative. NAPFA is committed to creating a more inclusive membership by being a beacon for diversity within the financial planning profession.

The association continues to engage in critical DEI conversations that create a welcoming environment for all financial planners however, recent events make us realize there is much more work to be done. To the AAPI community, we see you, we hear and appreciate you, and we mourn the lives lost.

We stand in solidarity with the Asian-American, and Pacific Islander members of NAPFA, and the communities in which our members live and serve. NAPFA actively supports the collective healing needed to address the issues affecting our communities, while thoughtfully taking actions that reflect the code of ethics all NAPFA members abide by: integrity, honest treatment of clients and treating all people with respect.

For more information on NAPFA's DEI Initiative, please visit [this page](#). If you'd like to participate in the association's DEI efforts, please contact diversity@napfa.org.

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