



FOR IMMEDIATE RELEASE

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Daphne Jordan, CFP® Appointed NAPFA Board Chair

CHICAGO, IL – August 7, 2023— The National Association of Personal Financial Advisors (NAPFA) has elected Daphne Jordan to serve as the Chair in the 2023-2024 term. Jordan's role as NAPFA Board Chair will begin September 1, 2023.

Daphne is a wealth advisor at Pioneer Wealth Management Group in Austin, Texas. With a strong commitment to innovation and thought leadership, Daphne has made significant contributions within the National Association of Personal Financial Advisors (NAPFA) and the financial planning community at large. She is proud of co-founding and co-chairing NAPFA's groundbreaking Diversity & Inclusion initiative and serving back-to-back terms as the Association's Audit Chair.

Daphne's unwavering dedication has earned her well-deserved recognition in the industry. She was honored to be listed among Investopedia's 100 Top Financial Advisors of 2021 and received the distinguished 2019 Rising Star Award from Investment News' "Excellence in Diversity" program. As a sought-after expert, she has shared her insights on platforms such as Money Savage and Negotiate Anything podcasts and has spoken on financial education topics at several conferences and events. Daphne also has published an article in the Austin Family Magazine and has been quoted in Nerd Wallet's online magazine and in the Associated Press.

With a varied background in teaching and non-profit management roles, Daphne brings a unique perspective to her work. As a firm believer in the power of relationships, she embodies the ethos of being relational and wholeheartedly invests in others, knowing that the greatest benefits are reaped through genuine connections. This is evident in her fondness for mentoring others. Her compassionate approach makes it an absolute joy for her to serve clients and to fulfill her role on the NAPFA Board of Directors. Daphne strives to be a driving force behind making financial planning accessible. As a former educator and life-long learner, she distinctly understands the transformational power of knowledge and the change it can enact.

Daphne says, "It is my distinct honor to be a NAPFA member and to serve as Chair. As we eagerly celebrate our 40 years of history, we look forward to a future of enrichment, engagement, and excellence."

Jordan will serve as NAPFA Board Chair through August 31, 2024.

[About NAPFA](#)

Since 1983, the National Association of Personal Financial Advisors has provided Fee-Only financial advisors across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 4,400 members across

the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at www.napfa.org.