

For Immediate Release: September 1, 2019

Contact: Angela Armijo Armijo Ampfa.org 847-483-5400, x124.

NAPFA 2019 National Board Chair Takes the Helm September 1, 2019

Chicago, IL – The National Association of Personal Financial Advisors (NAPFA) has a new Board Chair effective September 1, 2019. Dave O'Brien, CFP® will serve as NAPFA Board Chair through August 31, 2020.

Dave is a CERTIFIED FINANCIAL PLANNER™ professional and received both his BA and MBA from the University of Richmond and a Certificate in Financial Planning from Virginia Commonwealth University. Motivated by his dedication to a high fiduciary standard and to do what's best for clients, in 2006 Dave launched O'Brien Financial Planning, a Fee-Only Registered Investment Advisory and Financial Planning firm that became EVOadvisors in 2016.

Dave's passion for advocating for consumers has led him to various volunteer roles with NAPFA including, Chair of the Public Policy committee, South Region Board member, and numerous working groups. He has also served on many CFP Board committees and continues to work with the CFP Board on consumer protection issues and advancing the financial planning profession. His expert advice and commentary has appeared in The New York Times, Bloomberg, InvestmentNews, the NAPFA Advisor Magazine, and other national media.

Dave's professional journey began in high school when he and his mother watched Wall Street in Review on PBS. After 18 successful years with several GE businesses, Dave expanded his proficiency in global business and financial management, honing his true love of working on financial puzzles until he crafts the most elegant solution for his clients. He learned from the inside that that financial services industry isn't always about what's best for the client. This motivated him to start a Fee-Only financial planning firm in 2006, earn the CFP® designation and join NAPFA.

"It was lonely until I joined NAPFA and then I knew I had found my people; a world of support and smart, dedicated professionals who focus on learning and doing what's best for their clients" says Dave.

Dave is enthusiastic about the year ahead and developing the next NAPFA 5-year plan, communicating the high standards and competencies of the NAPFA brand and welcoming new members to the NAPFA community. Although "working is his hobby" Dave also enjoys Richmond's world-class breweries and restaurants with his wife, son and daughter and playing with his two dogs.

About NAPFA

Since 1983, The National Association of Personal Financial Advisors has provided Fee-Only financial planners across the country with some of the highest standards possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 3,700 members across the country, NAPFA is the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. Learn more at www.napfa.org.